

Lookbook





Sverige, som är ett land av berg, sjöar, kuster, tusentals öar och vidsträckta skogar ger massvis med inspiration för innovativa produkter. Lysande idéer har vi svenskar haft i alla tider, oavsett om det gäller uppfinningen av tändstickan, säkerhetsbältet eller treskiktsparketten. Men trots all uppfinningsrikedom står Sverige med båda fötterna på jorden, och land finns det gott om här. Statistiskt sett finns 50 000 m² yta till förfogande för varje invånare.

Schweden, das ist unsere Welt: Berge, Seen, Küsten, tausende von Inseln und riesige Wälder bieten jede Menge Inspiration für innovative Produkte. Zündende Ideen hatten wir Schweden schon immer. Egal ob bei der Erfindung des Streichholzes, des Sicherheitsgurtes oder des Dreischichtparketts. Doch bei allem Erfindungsreichtum sind die Schweden auf dem Boden geblieben. Und davon gibt es hier reichlich. Statistisch gesehen stehen jedem Einwohner 50.000 m² Fläche zur Verfügung.

Such is our world in Sweden: mountains, lakes, shorelines, thousands of islands, and enormous forests provide plenty of inspiration for innovative products. We Swedes have always had brilliant ideas. They range from the invention of the match to the safety belt or three-layer parquet. But in spite of all their inventiveness, the people of Sweden have kept their feet firmly on the ground and we have plenty of that. Statistically each resident has an area of 50,000 m² available to themselves.





Ekstocken som Berg & Berg använder till parkettgolvstillverkning växer i de svenska skogarna. Här växer träden långsammare och står glesare vilket leder till välutvecklade och friska träd. Tack vare den näringsfattiga jorden och de långa vintrarna blir träet mer tätvuxet och hårt. Den karga miljön bidrar också till träets vackra kulör och uttrycksfulla karaktär.

**Mikael Carlevad,
VD Berg & Berg**

„Vi sätter miljön först. Vår filosofi är att ta ansvar för hela produktionsprocessen, med vårt namn står vi för 100 % inhemsk produktion. Våra oljade golv är biologiskt testade och har som enda parkettgolvstillverkare Natureplus-certifiering.“

Bei uns in Schweden wachsen die Bäume langsamer, stehen weniger dicht und entwickeln dadurch mehr, und vor allen Dingen gesunde Äste. Aufgrund der kargen Böden und langen Winter ist das Holz dichter und besonders hart. Die Wuchs- und Klimabedingungen hier im hohen Norden Europas sind auch die Ursache der schönen Farbgebung und Ausdrucksstärke unserer Böden.

**Mikael Carlevad,
Geschäftsführer von Berg & Berg**

„Wir setzen die Umwelt an erste Stelle. Unsere Philosophie ist, die Verantwortung für den gesamten Produktionsprozess zu übernehmen. Wir stehen mit unserem Namen für 100 % heimische Fertigung. Unsere geölten Böden sind baubiologisch geprüft. Nur Berg & Berg Parkett trägt das Gütesiegel von Natureplus.“

The oak logs used for Berg & Berg's engineered floors come from Swedish forests. Here the trees grow more slowly and are sparser, which leads to well-developed and healthy trees. Thanks to the nutrient-poor soil and the long winters, the wood becomes more densely grown and hard. The barren environment also contributes to the tree's beautiful color and expressive character.

**Mikael Carlevad,
CEO Berg & Berg**

„To us the environment is top priority. Our philosophy is to take responsibility for the entire production process, with our name we stand for 100 % domestic production. Our oiled floors are building biology tested. We are the only parquet producer carrying the Natureplus seal of approval.“



FSC certified

FSC®

Det väsentliga är att värna om den ekologiska mångfalden och hållbarheten. Vi avverkar betydligt mindre skog än den årliga tillväxten för att även kommande generationer ska ha nytta av den här naturliga tillgången. Fråga oss gärna om våra FSC®-certifierade produkter.

FSC®

Das Prüfsiegel des FSC® (Forest Stewardship Council) steht für den Erhalt der ökologischen Vielfalt und Nachhaltigkeit im wahren Sinne des Wortes: Wir entnehmen unseren Wäldern nämlich grundsätzlich weniger Holz, als nachwächst, damit diese natürliche Ressource auch für zukünftige Generationen erhalten bleibt.

FSC®

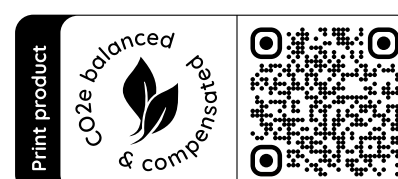
The essential thing is to safeguard ecological diversity and sustainability. We harvest significantly less forest than the annual growth so that future generations will also benefit from this natural resource. Feel free to ask us about our FSC® certified products.



By buying these products you contribute to the preservation of our forests. FSC® certified C030473.



This product was printed on FSC® certified paper and climate neutral.



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XXL

L

XS Plus

XS



Ek natur
Eiche natur
Oak nature

XXL



lugn
ruhig
calm

XXL



livlig
lebhaft
lively

XXL



vild
wild
wild



XXL



livlig
lebhaft
lively

Ek natur
Eiche natur
Oak nature

L



lugn
ruhig
calm

L



livlig
lebhaft
lively

L



vild
wild
wild



L



vild
wild
wild

Ek natur
Eiche natur
Oak nature

XXL



kvistig
astig
knotty



XXL



kvistig
astig
knotty

A close-up view of a wooden surface made of wide, vertical planks of raw oak. The wood has a warm, light brown tone with prominent, dark, irregular knots and a visible grain pattern.

Ek Råträ
Eiche Rohholz
Oak Raw wood

XXL



kvistig
astig
knotty

XXL



vild
wild
wild

L



vild
wild
wild



XXL



kvistig
astig
knotty

Ek vit
Eiche weiß
Oak white

XXL



lugn
ruhig
calm

XXL



livlig
lebhaft
lively

XXL



vild
wild
wild



XXL



livlig
lebhaft
lively



Ek vit
Eiche weiß
Oak white

L

♣
lugn
ruhig
calm

L

♠
livlig
lebhaft
lively

L

♦
vild
wild
wild



L

◆
vild
wild
wild



Ek vit
Eiche weiß
Oak white

XXL



kvistig
astig
knotty

**Le sac
en papier**

Ce sac est fabriqué
à partir de papier végétal,
100 % naturel.
Double épaisseur 180g/m²
kraft blanc double
de kraft brun.
Contenance : 35 litres.
100 % Ecographique.
Ne le jetez pas,
il peut servir plusieurs fois.

2
7
4
9
5
8
6
8
2
6
4
7
6
3
6

XXL



kvistig
astig
knotty



Skåne
Ek, Eiche, Oak

XXL



kvistig
astig
knotty



Skåne Extra Dark
Ek, Eiche, Oak

XXL



kvistig
astig
knotty



XXL



kvistig
astig
knotty



Skåne
Ek, Eiche, Oak



XXL



kvistig
astig
knotty

A close-up photograph of a light-colored oak wood surface, showing vertical grain patterns and several dark, irregular knots. The wood has a smooth finish.

Raskamåla
Ek, Eiche, Oak

XXL

vit
weiß
white

A close-up photograph of a light-colored raw wood surface, showing vertical grain patterns and several dark, irregular knots. The wood has a natural, unpolished appearance.

XXL

Råträ
Rohholz
Raw wood

A close-up photograph of a light-colored natural wood surface, showing vertical grain patterns and several dark, irregular knots. The wood has a smooth finish.

XXL

natur
natur
nature



XXL

natur
natur
nature



Raskamåla
Ek, Eiche, Oak



XXL

Råträ
Rohholz
Raw wood

A vertical panel showing a dark, rich brown oak wood texture. The grain is prominent, with several large, dark knots and a prominent vertical crack running down the center. The color is deep and saturated.

Eriksberg
Ek, Eiche, Oak

XXL

dark natur
dark natur
dark nature

A vertical panel showing a medium brown oak wood texture. The grain is similar to the first panel but with a lighter, more natural tone. There are several knots and a vertical crack running down the center.

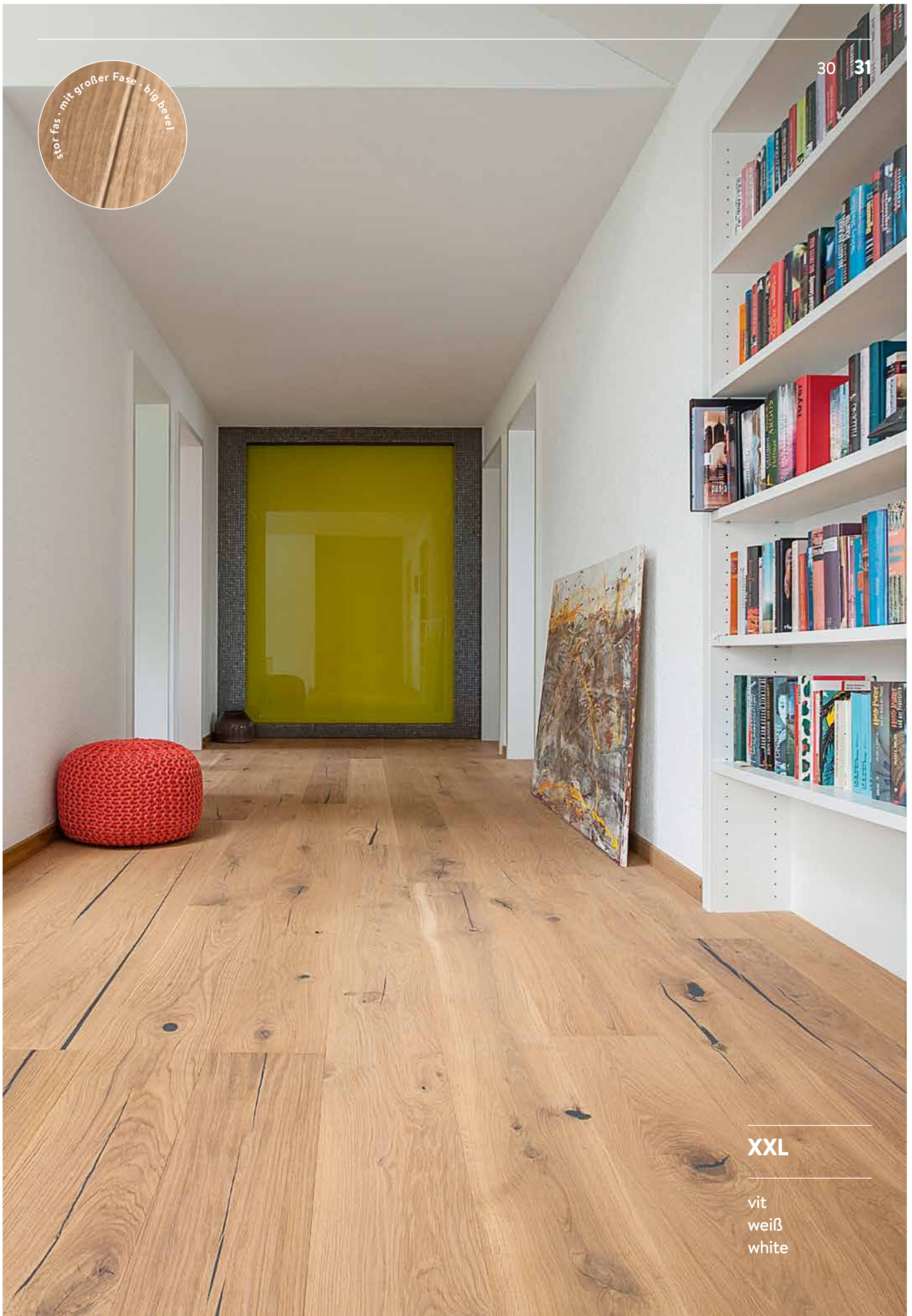
XXL

natur
natur
nature

A vertical panel showing a light brown oak wood texture. The grain is very clear and bright, with several knots and a vertical crack running down the center. The color is pale and clean.

XXL

vit
weiß
white



XXL

vit
weiß
white

Lappland Dark
Ek, Eiche, Oak

L



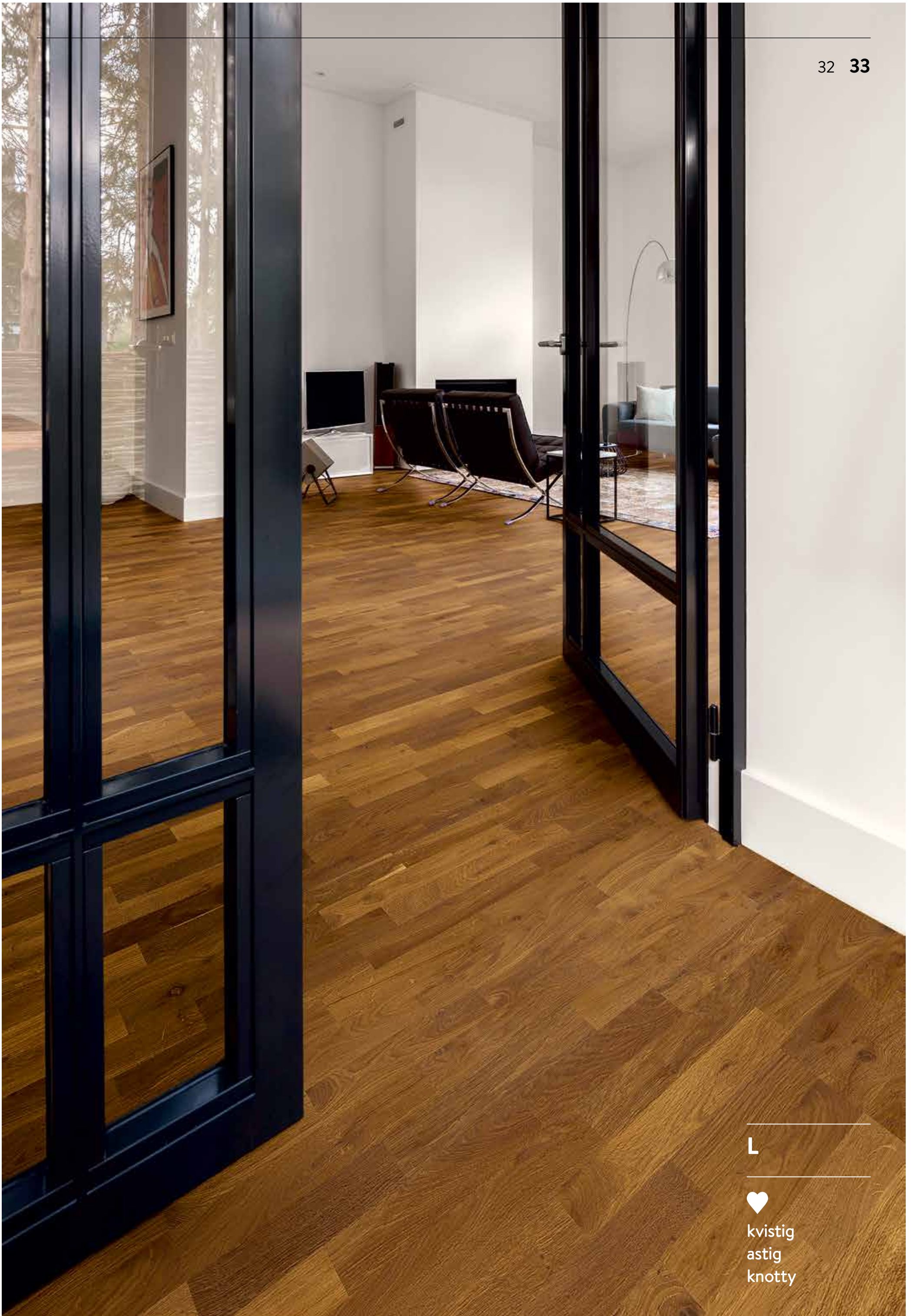
kvistig
astig
knotty

Lappland
Ek, Eiche, Oak

L



kvistig
astig
knotty



L



kvistig
astig
knotty

Västerbotten
Ek, Eiche, Oak

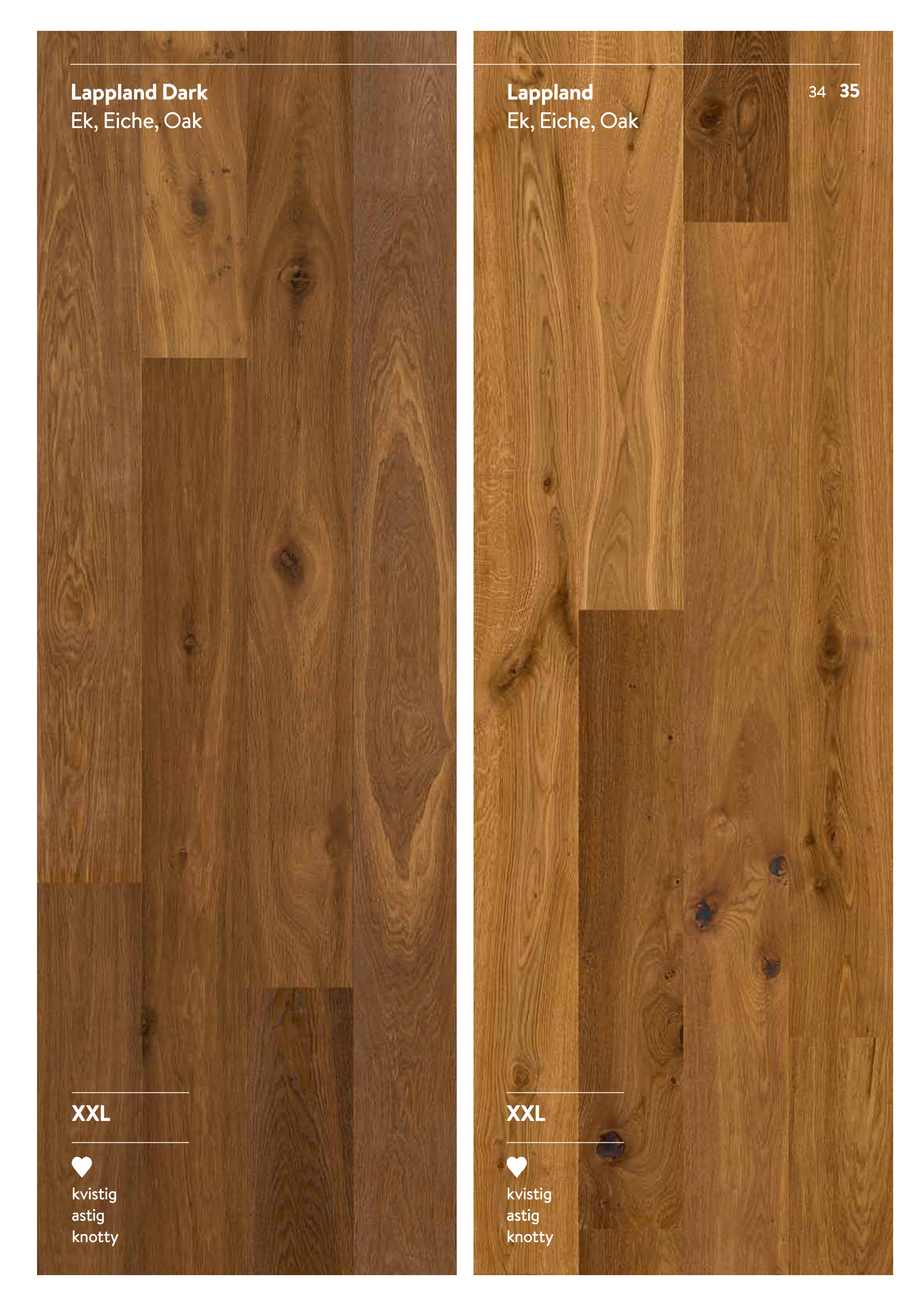
XXL

mix

Lappland Extra Dark
Ek, Eiche, Oak

XXL

♥
kvistig
astig
knotty

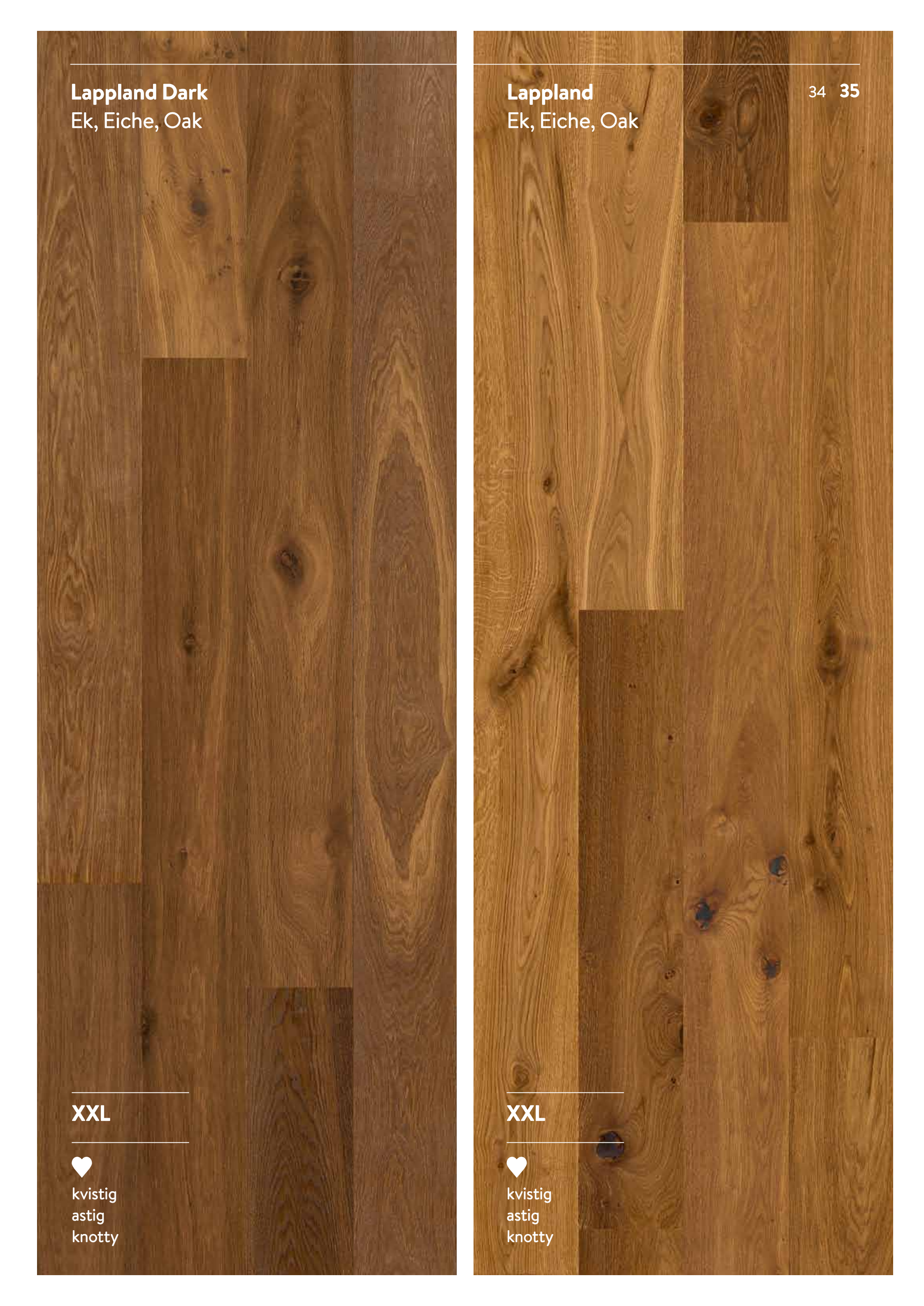


Lapland Dark
Ek, Eiche, Oak

XXL



kvistig
astig
knotty



Lapland
Ek, Eiche, Oak

34 **35**

XXL



kvistig
astig
knotty



Falsterbo
Ek, Eiche, Oak
Mattlack

XXL



kvistig
astig
knotty



L



kvistig
astig
knotty



XXL



kvistig
astig
knotty

Gotland
Ek, Eiche, Oak

XXL



livlig
lebhaft
lively

L



kvistig
astig
knotty

XXL



kvistig
astig
knotty



Gotland
Ek, Eiche, Oak



XXL



kvistig
astig
knotty

Värmland
Ek, Eiche, Oak

XXL



livlig
lebhaft
lively

L



kvistig
astig
knotty

XXL

♥
kvistig
astig
knotty



Norrlandsfuru
Norrlands Kiefer
Norrland's Pine

XXL

Naturolja
Naturöl
Natural Oil



XXL

Vitolja
Weißöl
White Oil



XXL

Extra Vitolja
Extra Weißöl
Extra White Oil

XXL

Vitolja
Weißöl
White Oil

The background of the left page is a dark, rich brown wood texture, likely pine, showing prominent vertical grain patterns and numerous knots. The texture is slightly uneven, giving it a natural, organic feel.

Norrlandsfuru
Norrlands Kiefer
Norrland's Pine

XXL

Kastanij Mattlack
Kastanij Mattlack
Kastanij Matt Lacquer

The background of the right page is a light, pale yellowish-brown wood texture, also likely pine, showing vertical grain patterns and knots. The color is much lighter than the left page, giving it a clean, bright appearance.

XXL

borstad, vit Mattlack
gebürstet, weiß Mattlack
brushed, white Matt Lacquer

XXL

borstad, vit Mattlack
gebürstet, weiß Mattlack
brushed, white Matt Lacquer

Ask vit
Esche weiß
Ash white

L



vild
wild
wild

L



lugn
ruhig
calm



L



lugn
ruhig
calm



Österlen
Ek, Eiche, Oak

XXL



vild
wild
wild



XXL



kristig
astig
knotty



L



vild
wild
wild



XXL

◆
vild
wild
wild

Saltholmen
Ek, Eiche, Oak

XXL



vild
wild
wild

XXL



kvistig
astig
knotty

L



vild
wild
wild



XXL

♥
kvistig
astig
knotty



Rödek
Roteiche
Red oak

XXL



vild, natur
wild, natur
wild, nature



L



vild, natur
wild, natur
wild, nature



XXL

Bok
Buche
Beech

L



vild, natur
wild, natur
wild, nature

XS

natur
natur
nature



The background of the entire page is a vertical wood texture, showing a mix of light and dark brown tones with visible grain patterns and knots. The texture is consistent across both the left and right panels.

Ek
Eiche
Oak

XS

borstad vit
gebürstet weiß
brushed white

XS

rökt borstad vit
geräuchert gebürstet weiß
smoked brushed white



XS

borstad vit
gebürstet weiß
brushed white

A vertical rectangular panel with a light-colored oak wood grain texture. The grain runs vertically, showing natural variations in color and texture.

Ek
Eiche
Oak

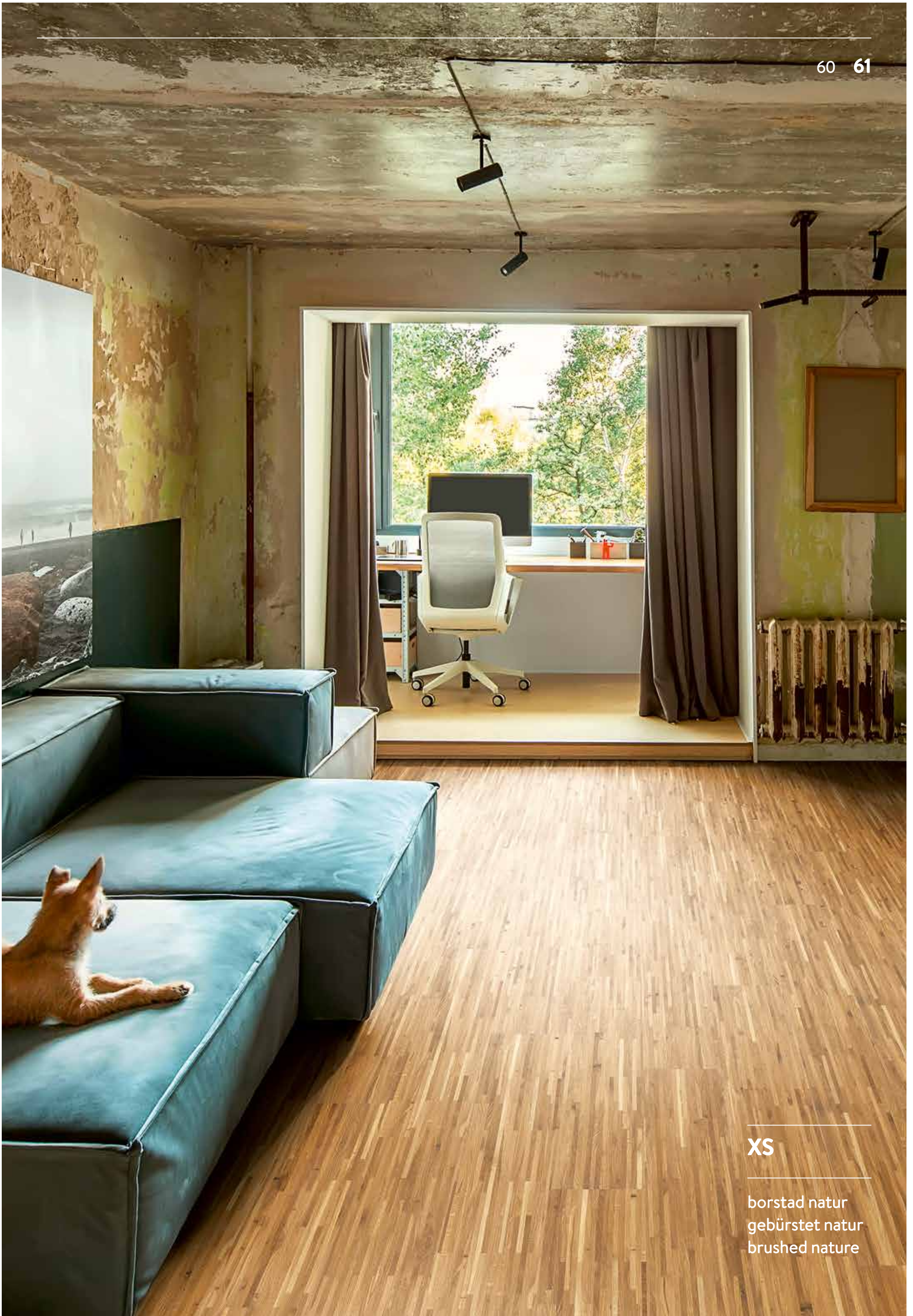
XS

borstad natur
gebürstet natur
brushed nature

A vertical rectangular panel with a dark, smoked oak wood grain texture. The grain runs vertically, showing a more uniform but darker color compared to the left panel.

XS

rökt borstad natur
geräuchert gebürstet natur
smoked brushed nature



XS

borstad natur
gebürstet natur
brushed nature

A vertical image showing a close-up of a wooden floor with a mix of light and dark wood planks, creating a textured, natural look.

Ek
Eiche
Oak

XS Plus

borstad vit
gebürstet weiß
brushed white

XS Plus

borstad natur
gebürstet natur
brushed nature



XS Plus

borstad natur
gebürstet natur
brushed nature



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responsible forestry

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